



Case studies

Construction • Property • Building Services • Environmental

Client

WindowMaster

Company Overview

WindowMaster is a leading developer and provider of automated natural ventilation solutions to multiple market sectors.

Target Sectors

Education & Associated Frameworks

Targeting Approach

- End User Clients
- Key Specification Influencers: Architects, Main Contractors, Consulting Engineers

Services Provided

- Opportunity Creation & Appointment Setting: Introductory/Project Specific/Strategic
- Project Identification & Tracking
- Business Intelligence & Customer Specific Qualification

Links

To see the testimonial please click [here](#) or visit the [WindowMaster](#) website

Sample of Opportunities Created

Target Area	Client Engagements
Universities	Manchester Metropolitan University, Brunel University, The Open University, De Montfort University, Nottingham Trent University, University of Edinburgh, University of Reading, Westminster College, Exeter University, University of Bradford, Thames Valley University
BSF	Durham, Leeds, Liverpool, Cambridge, Derbyshire, Newcastle upon Tyne Bradford, Islington, Southwark, Kent, Westminster, Tower Hamlets, Salford & Wigan, Greenwich, Bristol, Tyneside & Gateshead, Sandwell, Kent, Blackburn & Darwen, Essex
Schools & Local Authority Frameworks	Leeds City Council, Tyneside Council, Stoke on Trent Council, Durham County Council, Leicester City Council, Salford City Council, Kent County Council, Cheshire County Council, Newport County Council, Burnley County Council, Berkshire County Council,

Architects	Bouygues UK, Building Design Partnership, Cube Design Ltd, Capita Percy Thomas, Scott Brownrigg Turner, EK Architects, Aedas, 20/20 Liverpool, Maber Associates, Atkins, Stride Treglown Ltd, Race Cottam Associates, Ryder HKS, Sheppard Robson, PRP Architects
Consulting Engineers	Ramboll Whitbybird, NG Bailey & Co, Parsons Brinkerhoff, Faarup Associates, WS Atkins, Hoare Lea & Partners, WSP Group, Fulcrum Consulting, GDM Partnership, Max Fordham LLP, Cundall Johnston & Partners, Mouchel, Arup, Couch Perry Wilkes, Faber Maunsell, Mott MacDonald, White Young Green, Gifford LLP, Capita Symonds, Mouchel
Main Contractors	Skanska Bristol Schools JV, Atkins, Galliford Try, Balfour Beatty Construction, Mace Ltd, Leadbitter Construction, Carillion Plc, Willmott Dixon Construction, Interserve, Morgan Ashurst, Bouygues UK, HBG Construction, William Verry, Shepherd Construction, Bowmer & Kirkland, Kier Group, Provian, Thomas Vale Construction, Marriot Construction