



Case studies

Construction • Property • Building Services • Environmental

Client

CEP Cladding

Company Overview

Part of the CEP Group, CEP Claddings is a manufacturer of cladding solutions for various applications across multiple market sectors

Target Sectors

Retail, Commercial, Education, Healthcare, Local Government, Other

Targeting Approach

- End User Clients
- Key Specification Influencers: Architects & Main Contractors

Services Provided

- Opportunity Creation & Appointment Setting: Introductory/Project Specific/Strategic
- Project Identification & Tracking
- Business Intelligence & Customer Specific Qualification

Links

To see the testimonial please click [here](#) or visit the [CEP Cladding](#) website

Sample of Opportunities Created

Target Area	Client Engagements
Architects	Aedas, Atkins, Sidell Gibson Partnership, Wilkinson Eyre Architects, Pick Everard, Make Architects, Capita Percy Thomas, Levitt Bernstein Associates, DLA Design Group, Black Architecture Ltd, Maber Associates, Kohn Pederson Fox, Race Cottam Associates, Allies & Morrison Ltd, Jestico & Whiles, Broadway Malyan, Bond Bryan Partnership, Nightingale Associates, Leslie Jones Architects, ESA, Lister Associates, Above & Beyond Architecture
Main Contractors	Bouygues UK, Bovis Lend Lease, Willmott Dixon Construction, Morgan Sindall Group, Balfour Beatty Construction, Wates Group, Mace Ltd, BAM Construction, Laing O'Rourke, Costain, Leadbitter Construction, Morgan Ashurst, RokBuild, ISG Interior Exterior Plc, Bowmer & Kirkland, Kier Group, John Sisk & Son Ltd, Galliford Try, Vinci Construction, May Guerney, Interserve, Miller Construction, Vinci Construction, Carillion Plc



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Other	BAA Plc, Westfield Shoppingtowns, British Land, Network Rail, Mouchel, Urban Splash, EC Harris, Tweedale, Robert Martell & Partners, NPS Group, Crispin & Borst, Manchester City Council, Leeds City Council, North Lincolnshire Council, North Tyneside Borough Council, London Borough of Redbridge Council, Hampshire County Council
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