



Case studies

Construction • Property • Building Services • Environmental

Client

CEP Ceilings

Company Overview

CEP Ceilings is part of the CEP Group of companies and a leading manufacturer of ceiling tiles for multiple market sectors.

Target Sectors

Retail, Leisure, Education, Other

Targeting Approach

- Direct to End Users
- Developers & Key Specification Influencers
- Main Contractors – Supply Chain Agreements

Services Provided

- Opportunity Creation & Appointment Setting: Introductory/Project Specific/CPD
- Project Identification & Tracking
- Supply Chain Agreement Management
- Business Intelligence & Customer Specific Qualification

Links

To see the testimonial please click [here](#) or visit the [CEP Ceilings](#) website

Sample of Opportunities Created

Target Area	Client Engagements
Retail	Barclays Group Property, Nationwide Building Society, HBOS, Allied Irish Bank, Yorkshire Building Society, John Lewis Plc, BAA Plc, BHS Plc, Iceland, WHSmith, Blockbuster Entertainment, TK Maxx, Phones 4U, Sports Direct Plc, BodyShop Plc, Carphone Warehouse, The Co-Operative Group, Land of Leather, Poundland, Stylo Barrett Shoes, MFI Furniture Centres, Lidl Group UK Properties, Threshers, Sports Direct, Kwik Fit, Musgrave Budgen Londis, Comet Group Plc, QS Group, Primark Stores Ltd, Dunelm Soft Furnishings, Clinton Cards, Dolland & Aitchison, Vision Express Ltd, Spar UK, Audi UK, Monsoon Accessorize Ltd, InStore, Clarks Shoes, Virgin Media, Steinhoff Retail UK, Best Buy, Gamestore, Vodafone Ltd, Costcutter Supermarkets Group, Netto, One-Stop Stores, House of Fraser, Sainsburys Supermarkets Ltd, Mothercare Plc, Dobbies Garden Centres

Leisure	London Luton Airport, Birmingham International Airport, Bristol International Airport, Cardiff International Airport, Butlins Ltd, Gala Coral Group, Starbucks Coffee UK Ltd, Burger King, Nandos, McDonalds Restaurants, JD Weatherspoon, Vue Entertainment, KFC, Ladbrokes Plc, Betfred, William Hill Group, Paddy Power Plc, The Rank Group Plc, Genting Casinos
Education	Bradford BSF, Derbyshire BSF, Sheffield BSF, Harringey BSF, Liverpool BSF, Inverclyde Council Schools PPP, Loretto College, Sollihul College, Peterborough Regional College, Anglia Ruskin University, William de Yaxley School, Eastbury Primary School
Developers & Specification Influencers	Westfield Shopping Towns, May Gurney, Costain Plc, Balfour Beatty Construction, Bowmer & Kirkland, Vinci Construction, Simons Construction, SDC Construction, Veitchi Interiors, Kier Moss Construction, Taylor Young, Harris Partnership, CPLC Associates, DLA Design Group, Derek Walker Associates, Harris Partnership, The Omerod Design Group, CDW & Partners, Life Forms Design Consultants
Management of Supply Chain Agreements	Interserve, Morgan Ashurst,